

Trusted Brands



investing

in Europe's Future

AIM®

EUROPEAN
BRANDS
ASSOCIATION





DRIVING INDUSTRIAL INVESTMENT

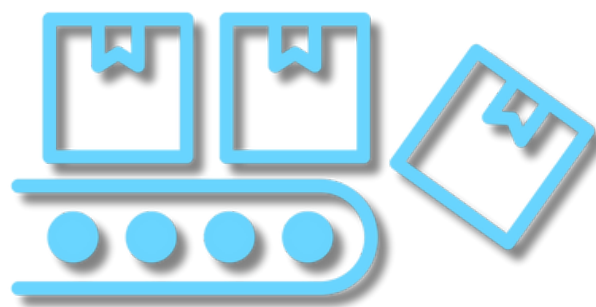
€81.7 bn

Invested in industrial assets in EU
in 2022



€ 64.6 bn

in 2021



BOOSTING EUROPE'S MANUFACTURING INVESTMENT



24.7%

of the total
manufacturing
investment (Capex)
in EU in 2022



20.4%

in 2021





STRENGTHENING EUROPE THROUGH **R&D INVESTMENT**

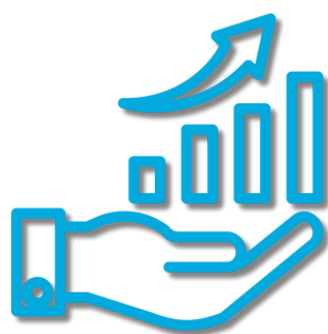
€ 17.3 bn

Invested in R&D in EU in 2022



€ 16.5 bn

in 2021



POWERING EU'S GROWTH

INVESTING

€99 bn IN EU

€ 17.3
bn
in R&D

€81.7
Invested in industrial
assets in EU in 2022

€81 bn

€64.6
Invested in industrial
assets in EU in 2021

€ 16.5
bn
in R&D

3rd LARGEST

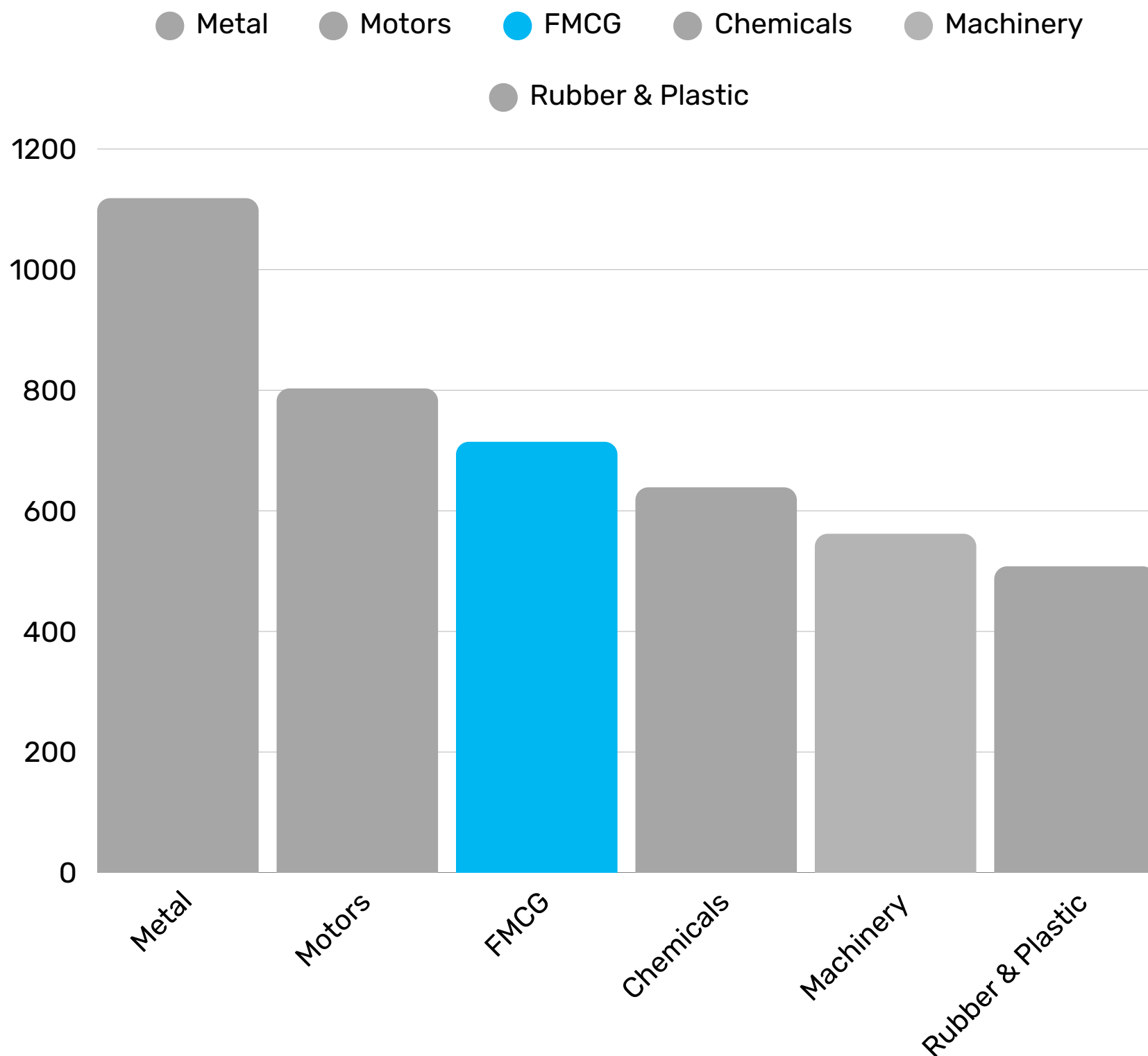


MANUFACTURING INDUSTRY IN THE EU

€ 714.7 bn

Value of sold production in EU

2022



3rd LARGEST

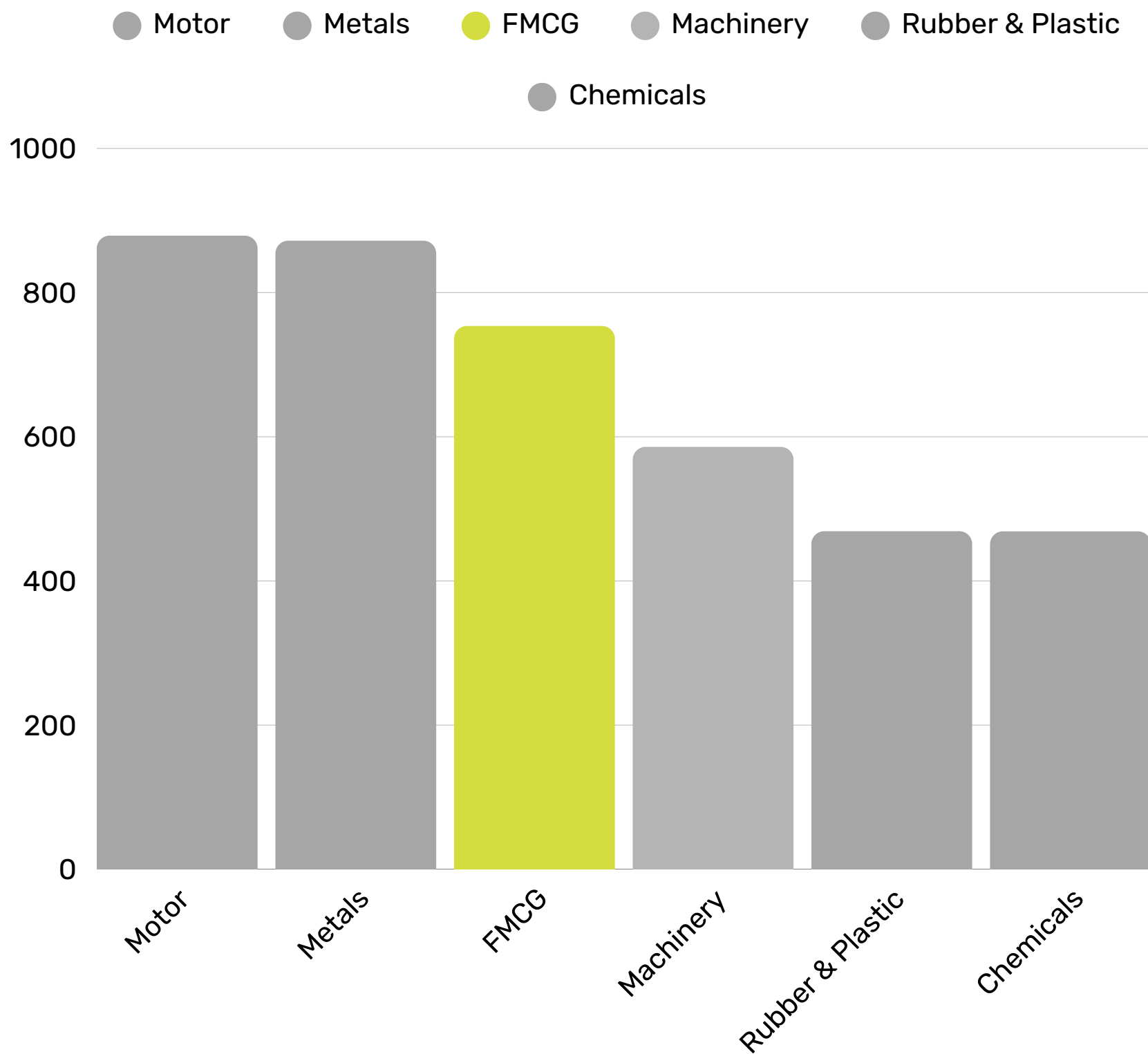


MANUFACTURING INDUSTRY IN THE EU

€ 753.7 bn

Value of sold production in EU

2024



BEHIND THESE NUMBERS ARE:



Modern factories investing in Europe's future

Millions of jobs across every region



More resilient and sustainable Supply Chains

TRUSTED BRANDS

**INVEST IN EUROPE'S PROSPERITY,
SUPPORT PEOPLE'S DAILY LIVES, AND
STRENGTHEN A SINGLE MARKET THAT
DELIVERS FOR 450 MILLION CONSUMERS.**